CITY OF WEYAUWEGA PLAN COMMISSION MEETING PROCEEDINGS FOR NOVEMBER 15, 2023

The Plan Commission meeting was called to order by Mayor Rich Luedke at the Weyauwega Municipal Building Council Chambers at 6:00 pm. Roll call was taken. Members Present: Mayor Rich Luedke, Nick Gunderson, Rick Binley, Kaley DuCoeur, Bob Anibas, Don Morgan and Andy Rosenwinkel. Also Present: City Clerk Rebecca Loehrke, Jeffrey Sanders, Chris Gunderson, Bruce Goetsch and Sam Berry.

Motion Rosenwinkel, second DuCoeur, to approve the minutes from the Plan Commission Meeting on October 17, 2023. Motion carried with all "ayes."

<u>Citizen Appearances:</u> None

Community Engagement Session for the Comprehensive Plan Update Process: Jeffrey Sanders presented the current land use map. He is asking for members/clerk to review for any errors. If any corrections need to be made to the map to circle the area. He went over with the Plan Commission and guests his slide presentation for the Community Engagement Session.

Completed a visioning exercise of where we see the City in twenty years and what will be needed. Discussed the need for a marketing and branding plan for the City. Should look to start one in mid-2024. Would need to send out an RFP. City of Waupaca recently went through it so can contact them if we have any questions. The Commission agreed not to do the visual preference survey. Will not get any more out of it than the surveys that were already completed. The first draft for a working session could be held mid-February with first draft presentation at the end of February. The Plan Commission will review and make revisions in March. The Public Hearing will take place in April with adoption of the revised plan in May.

Such other matters as authorized by law: None

Motion Gunderson, second Rosenwinkel, to adjourn at 7:53 pm. Motion carried with all "ayes".

Recommendations to Council: No Action for Council

Rebecca Loehrke City Clerk