



The background is a detailed map of Weyauwega, Wisconsin. The map shows a grid of streets including Central Ave, Main Dr, Mill Pond Cir, Park View Ln, North St, East St, Main St, Sumner St, High St, Birdsall St, South St, Clark St, Hillside Dr, and others. It also shows Weyauwega Lake to the west and the Waupaca River to the east. Surrounding areas are labeled as Town of Royalton to the north, Town of Weyauwega to the west and south, and various other roads like Timber Ln, Hwy 110, and Hwy 111. The map uses different colors to delineate various zones or land uses.

City of Weyauwega

Waupaca County, WI

Comprehensive Plan Update

Community Engagement Session

November 15, 2023

A comprehensive plan...

- Is a guidance document, not an ordinance
- Is developed through citizen input and is used to guide the physical development of a community
- Presents a vision for the future, and path to achieve that vision
- Is required for municipalities administering land division and zoning ordinances

2024 Update to Comprehensive Plan

It is being updated because...

- **Comprehensive Planning Law requires amendment at least once every 10 years (current plan adopted in 2007)**
- **Much has changed since 2007**
- **Plan must provide tools to address those changes**

Nine Elements

- Issues & Opportunities
- Housing
- Transportation
- Utilities & Community Facilities
- Agricultural, Natural, & Cultural Resources
- Economic Development
- Land Use
- Intergovernmental Cooperation
- Implementation

'Addendum vs. Rewrite'

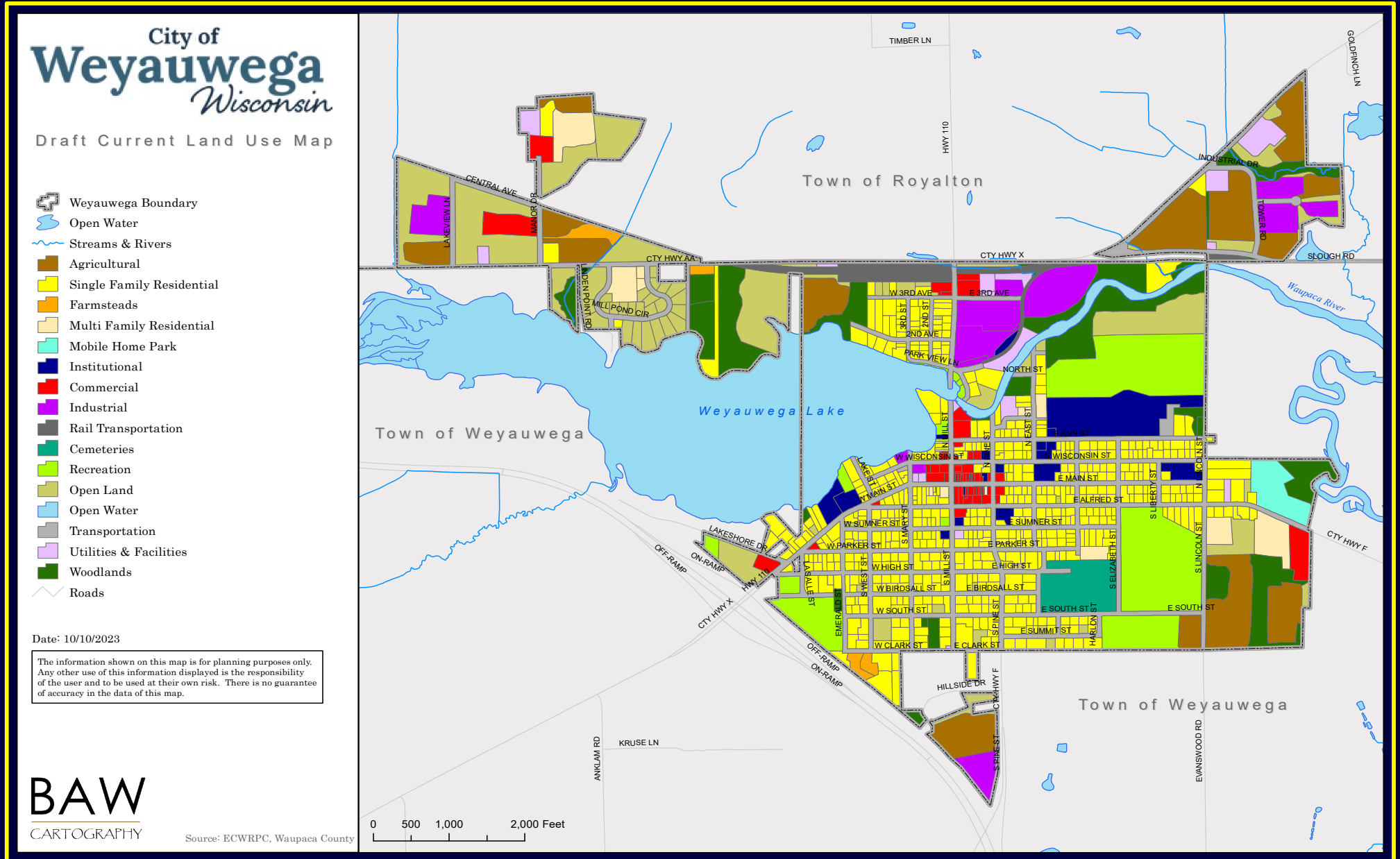
- **Addendum:**

- 'An addition to an existing document intended to supplement the original text'*

- **Lower cost, abbreviated time frame**
- **Less descriptive, more targeted**
- **2007 plan retained as reference document**

2024 Update to Comprehensive Plan

Current & Future Land Use Maps



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2007 COMP PLAN GOALS

Housing

- **Maintain an adequate housing supply that will meet the needs of current and future residents and promote a range of housing choices for anticipated income levels, age groups, and persons with special housing needs.**
- **Provide for housing development that maintains the attractiveness and small town character of the community.**
- **Support the maintenance and rehabilitation of the community's existing housing stock.**

Transportation

- Provide a safe, efficient, and cost effective transportation system for the movement of people and goods.
- Support the development and use of multiple modes of transportation.
- Develop a transportation system that effectively serves existing land uses and meets anticipated demand.

Utilities & Community Facilities

- **Provide high quality and cost effective community facilities and services that meet the existing and projected needs of residents, landowners, businesses, and visitors.**
- **Ensure proper disposal of wastewater to protect public health, groundwater quality, and surface water quality while meeting the needs of current and future residents and businesses.**
- **Promote stormwater management practices in order to reduce property and road damage and to protect water quality.**

Utilities & Community Facilities (cont.)

- **Ensure that the water supply for the community has sufficient capacity, remains drinkable, and is available to meet the needs of current and future residents and businesses.**
- **Promote effective solid waste disposal and recycling services and systems that protect the public health, natural environment, and general appearance of land uses within the community.**
- **Maintain and enhance recreational opportunities in the community.**

Utilities & Community Facilities (cont.)

- **Ensure the provision of reliable, efficient, and well-planned utilities to adequately serve existing and future development.**
- **Encourage improved access to health and child care facilities.**
- **Provide a level of police, fire, and emergency services that meets existing and projected needs of residents and development patterns.**
- **Promote quality schools and access to educational opportunities.**

Ag, Natl, Cultural Resources

- **Support the agricultural resources of the region.**
- **Maintain, preserve, and enhance the community's natural resources.**
- **Ensure the quality, safety, and quantity of groundwater to meet the community's present and future water supply needs.**
- **Maintain and restore the environmental integrity of surface waters including lakes, ponds, flowages, rivers, and streams.**

Ag, Natl, Cultural Resources (cont.)

- **Preserve natural features like woodlands, wetlands, floodplains, shorelands, and open spaces in order to maintain and enhance community green space.**
- **Preserve a small town atmosphere including attractive community entrances, small businesses, a vital downtown, and community culture and events.**
- **Preserve significant historical and cultural sites, structures, and neighborhoods that contribute to community identity and character.**
- **Strengthen opportunities for youth in the community including youth oriented activities and facilities and additional job opportunities.**

Economic Development

- **Support the organizational growth of economic development programs in the community and region.**
- **Maintain and enhance the utility, communication, and transportation infrastructure systems that promote economic development.**
- **Balance the retention and expansion of existing business with entrepreneurial development and new business attraction efforts.**
- **Maintain a quality workforce to strengthen existing businesses and maintain a high standard of living.**
- **Support opportunities to increase and diversify the community's tax base.**

Intergovernmental Cooperation

- **Foster the growth of mutually beneficial intergovernmental relations with other units of government.**
- **Seek opportunities with other units of government to reduce the cost and enhance the provision of coordinated public services and facilities.**

Land Use

- Plan for land use in order to achieve the city's desired future.
- Seek a desirable pattern of land use that contributes to the realization of the city's goals and objectives.

Implementation

- **Promote consistent integration of the comprehensive plan policies and recommendations with the ordinances and implementation tools that affect the city.**
- **Balance appropriate land use regulations and individual property rights with community interests and goals.**

Questions?



naturesfancy

DEMOGRAPHICS

Population Series, 1970-2020

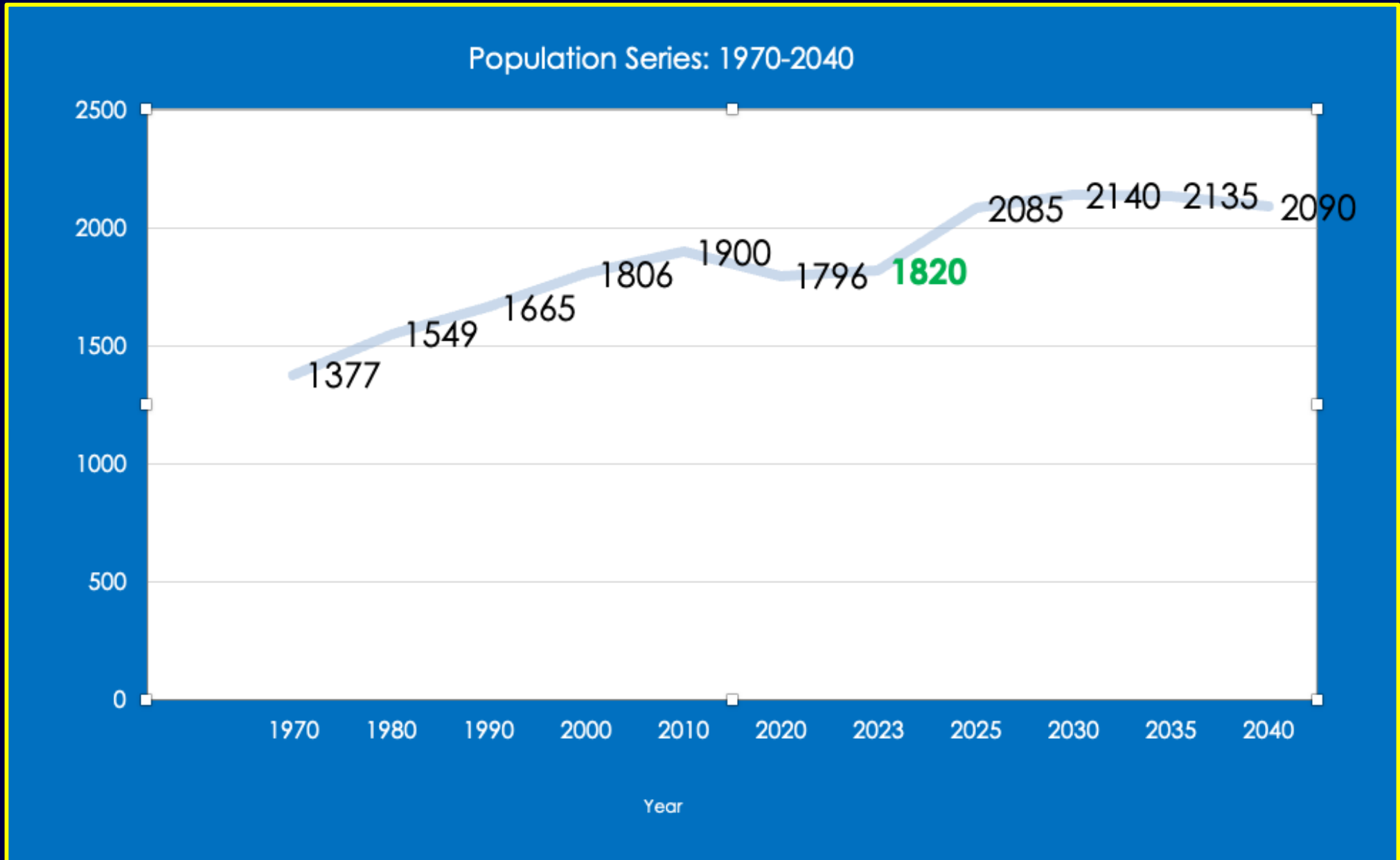
<u>Year</u>	<u>Pop.</u>	<u>Change</u>
1970	1,377	--
1980	1,549	12.5%
1990	1,665	7.5%
2000	1,806	8.5%
2010	1,900	5.2%
2020	1,796	-5.8%
1970-2020	419	30.4%
Decadal avg.	84	6.1%

Projected Population, 2020-2040

<u>Year</u>	<u>Pop.</u>	<u>Change</u>
2020 (actual)	1,796	--
2020 (proj.)	2,010	--
2025	2,085	3.7%
2030	2,140	2.6%
2035	2,135	-0.3%
2040	2,090	-2.1%
2020-2040	80	4.0%
Decadal avg.	40	2.0%

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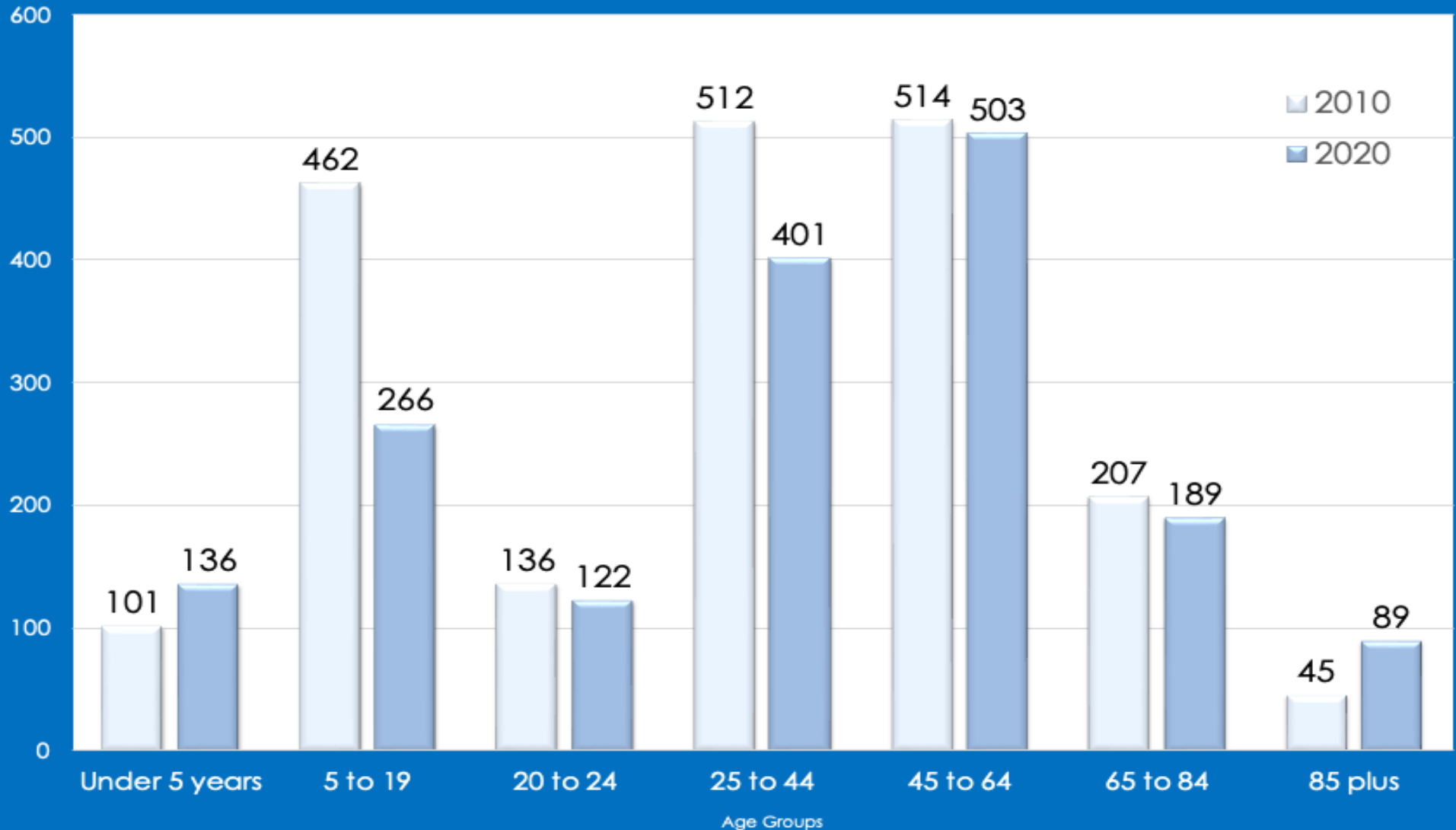
Time Series, 1970-2040



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Population by Age Group

Population Series by Age Group: 2010 & 2020



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Population Series, 2000 - 2020

<u>Municipality</u>	<u>2000</u>	<u>2020</u>	<u>Change</u>
C. Manawa	1,330	1,441	8.4%
C. New London	5,618	5,692	1.3%
C. Waupaca	5,676	6,282	10.7%
C. Weyauwega	1,806	1,796	-0.6%
V. Fremont	666	689	3.5%
T. Caledonia	1,466	1,712	16.8%
T. Lind	1,381	1,571	13.8%
T. Mukwa	2,773	2,830	2.1%
T. Royalton	1,544	1,359	-12.0%
T. Waupaca	1,155	1,194	3.4%
T. Weyauwega	627	567	-9.6%

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Population Projections, 2020 - 2040

<u>Municipality</u>	<u>2020</u>	<u>2040</u>	<u>Change</u>
C. Manawa	1,441	1,325	-8.0%
C. New London	5,692	5,975	5.0%
C. Waupaca	6,282	6,595	5.0%
C. Weyauwega	1,796	2,090	16.4%
V. Fremont	689	700	1.6%
T. Caledonia	1,712	2,025	18.3%
T. Lind	1,571	1,970	25.5%
T. Mukwa	2,830	3,450	21.9%
T. Royalton	1,359	1,475	8.5%
T. Waupaca	1,194	1,315	10.0%
T. Weyauwega	567	480	-15.3%

Projected Households, 2020-2040

<u>Year</u>	<u>Population</u>	<u>HHs</u>	<u>HH Size</u>
2020	2,010	828	2.43
2025	2,085	868	2.40
2030	2,140	901	2.38
2035	2,135	908	2.35
2040	2,090	896	2.33

Change in Pop., 2020-2040 4.0%

Change in Total HHs, 2020-2040 8.2%

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General Demographics

	<u>2010</u>	<u>2020</u>
▪ Median age:	37.6	38.3
▪ Median HH Income:	\$43,646	\$55,179
▪ Median Home Value	\$112,400	\$114,400
▪ Total Housing Units	815	814
▪ Bach. Degree or higher:	9.6%	14.8%
▪ Race		
- White	97.7%	94.5%
- Two or more races	1.3%	2.9%
- All others	0.7%	0.8%
▪ Ethnicity		
- Hispanic or Latino	6.1%	6.9%

Summary

- Population growth has slowed, from **12.5%** in 1980 to **-5.8%** in 2020
- Declines in '5 to 19' (**42.4%**) and '25 to 44' (**21.7%**) age groups
- '85 plus' increased by **97.8%**
- Growth in total households by 2040 double that of population
- Household income increased by **26.4%**
- Housing is affordable, but in short supply
- City becoming more racially and ethnically diverse

Questions?



VISIONING

What is your vision for Weyauwega's future?

- Imagine it's the year 2040
- Express your ideal future
- Be *visionary*

2024 Update to Comprehensive Plan

In 20 years, **housing** in Weyauwega includes...



2024 Update to Comprehensive Plan

In 20 years, the **transportation system** in Weyauwega includes...



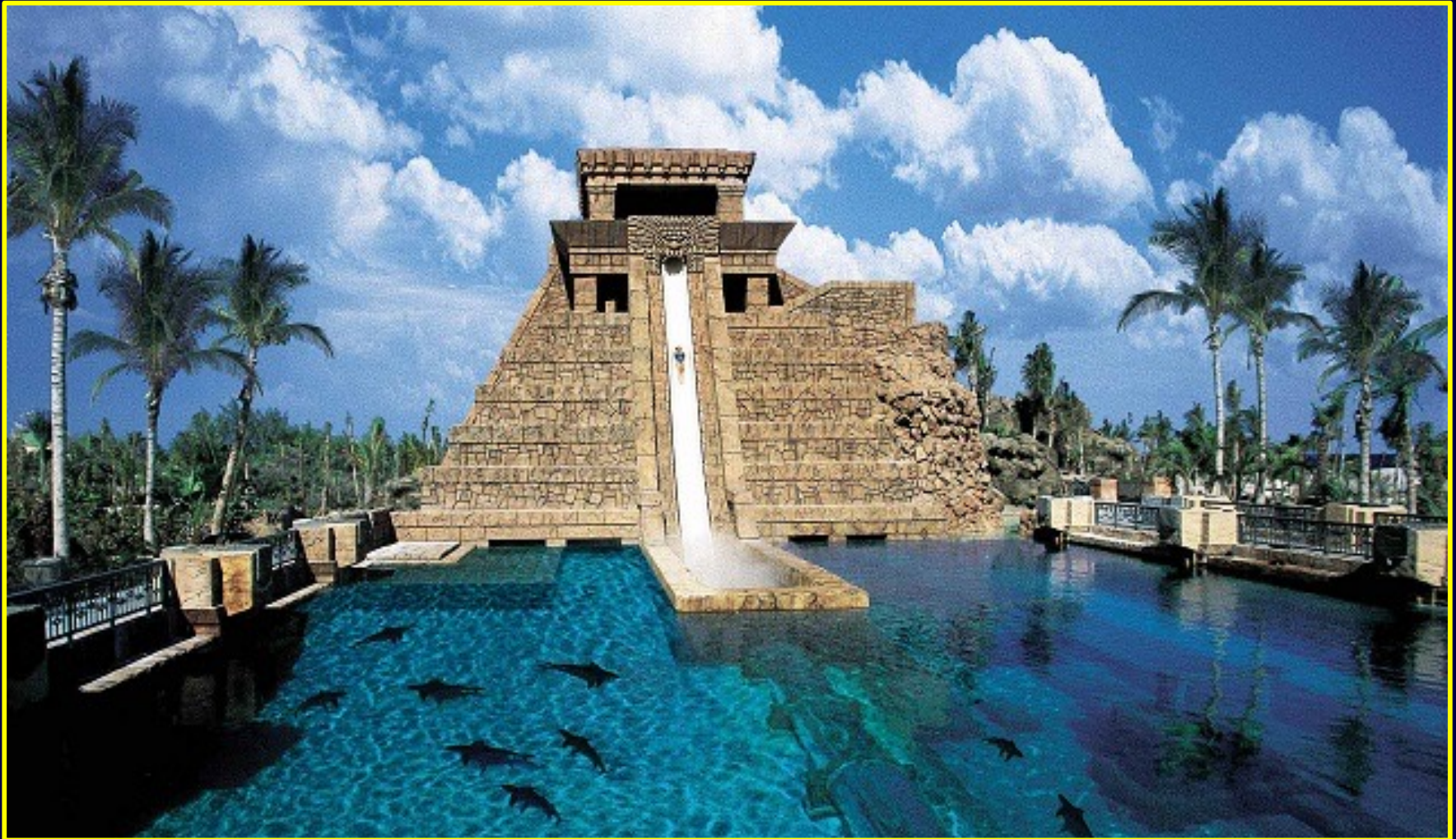
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In 20 years, **economic development** in Weyauwega includes...



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In 20 years, **parks and recreation** in Weyauwega includes...



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In 20 years, Weyauwega has **successfully preserved...**



2024 Update to Comprehensive Plan



Questions?

Next Steps

- **First Draft Working Session (opt.) – February**
- **First Draft Presentation – February**
- **Plan Commission Review / Revision – March**
- **Public Hearing – April**
- **Adoption – May**

THANK YOU

